

"Brian's Pride 2009"



Hello Sponsors!

In the past you have all been very generous in your support of our team- **Brian's Pride**. Once again we are reaching out to invite you to join us as a sponsor for Juvenile Diabetes Research Foundation's (JDRF) annual **Walk to Cure Diabetes**. This is the third annual walk for our team.

What is it? A non-competitive, 1-3 mile walk to raise money to find a cure for Juvenile Diabetes.

When? Sunday October 25th, 2009 at 9:00am.

Where? The Philadelphia Art Museum

In our first two years **Brian's Pride** has distinguished ourselves as one of the largest groups at the Philadelphia walk. During that same time period, thanks to sponsors like you, we have been able to raise \$27,969 for our efforts.

Our goal this year is to raise **\$20,000**. We understand that this is an aggressive goal in light of the economy however we are committed to reach our goal.

Research and modern medicine have made tremendous strides due in no small part to fundraisers like the JDRF Walk. 93% of all of the money raised goes directly towards research to find a cure for Juvenile Diabetes.

Brian's Pride has three levels of sponsorships:

Platinum level (\$1000)

This level offers premier advertising space with large font on the back of our team shirts (worn by over 200 people) and premium placement on brianspride.com along with a link to your company's website.

Gold level (\$500)


The gold level offers second tier advertising space on the back of Brian's Pride team shirts as well as first page advertising on brianspride.com sponsorship page.

 **Silver level (\$250)**

The silver level offers advertising below the platinum and gold levels on the back of Brian's Pride team shirts as well as second page advertising on brianspride.com sponsorship page.

How else may you be able to help?

SNEAKER SALES

 Would your business or the business of your customers or friends be interested in selling "sneakers"? You may have seen the JDRF "sneakers" at WaWa and Halloween Adventure. They are colorful paper sneakers that will be displayed at the business to show your support for JDRF and for Brian's Pride. If you or somebody you know would like to help us raise money this is an easy way to do it. Every penny that is donated by a customer will go toward your businesses total. So if your customers donate \$250 dollars your company will have earned a gold level advertising spot without you having spent any money.

The Juvenile Diabetes Research Foundation (JDRF) is the #1 non-profit supporter of diabetes research worldwide. The "Walk to Cure Diabetes" is our largest fund raising event.

If you have any questions or if you or your company is interested in sponsoring or helping Brian's Pride in any way please call or e-mail us.

Thank you for being part of Brian's Pride!

Brian and Palma
610-355-0505 (home)
610-804-4691 (Brian Sr.'s cell)
thejoslins@verizon.net