



EASTERN PENNSYLVANIA CHAPTER – PHILADELPHIA  
 225 CITY LINE AVENUE, SUITE 104  
 BALA CYNWYD, PENNSYLVANIA 19004  
 t: 610.664.WALK (9255) f: 610.664.9585  
 www.idrf.org/philadelphia



Sponsor Benefits	Presenting	Platinum	Gold	Silver	Bronze	Supporting
Acknowledged as Presenting Sponsor in all press releases and pre-event mail including all walk-related invitations						
Logo prominently displayed on the <b>front cover</b> of 25,000 Walk brochures distributed throughout the area (deadline: Sept 15, 2008)						
Stage/podium appearances at all walk related events and day-of event visibility						
Recognition during radio and television broadcasts, when appropriate						
VIP tent at the Walk site						
Logo added to JDRF Walk to Cure Diabetes banner (deadline: Oct 1, 2008)						
Opportunity to distribute product and promotional materials at the walk site						
Logo on Chapter's website with link to corporation's site						
Logo placement on 15,000 Walk to Cure Diabetes posters (Deadline: Sept 15, 2008)						
Logo on all Walk Progress Reports emailed to 5,000						
Tent at the Walk site						
Recognition on Chapter's website						
Logo prominently displayed on the <b>inside panel</b> of 25,000 Walk Brochures (Deadline: Sept 15, 2008)	<b>front cover logo</b>					
Logo displayed on 15,000 walk t-shirts (Deadline: Sept 15, 2008)						
Prominent mention in Chapter newsletter distributed to 12,000						
Recognition in local Walk video						
Corporate banner (provided by the company) displayed at the Walk						
Sponsors recognized on signage at Walk recruitment events including Kick off and Awards Ceremony						
The never ending appreciation from the millions of people who deal with this every day and who will be forever grateful for your support!						
Recognition in the 2009 Promise Ball Tribute Journal handed out to 600 guests						
<b>SPONSORSHIP LEVEL</b>	<b>\$40,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>

\*\*\* If you are interested in a sponsorship level, but the above does not meet what you are looking for, we would be happy to customize a level for you.

The official registration and financial information of The Juvenile Diabetes Research Foundation may be obtained from the PA Dept of State by calling (800)732,0999. Registration does not i