

"Brian's Pride 2011"



Hello Sponsors!

Brian's Pride is celebrating our 5th Anniversary! In our first four years, thanks to sponsors like you, we have been able to raise over \$75,000 for Juvenile Diabetes Research Foundation (JDRF).

Our team goal this year is to raise **\$20,000**.

Brian's Pride has three levels of sponsorships:

Platinum level (\$1000)

This level offers premier advertising space with large font on the back of our team shirts (worn by over 250 people) and premium placement on www.brianspride.com along with a link to your company's website.

Gold level (\$500)


The gold level offers second tier advertising space on the back of Brian's Pride team shirts as well as first page advertising on www.brianspride.com sponsorship page.

Silver level (\$250)

The silver level offers advertising below the platinum and gold levels on the back of Brian's Pride team shirts as well as second page advertising on www.brianspride.com sponsorship page.

How can you sponsor without spending money of your own?

SNEAKER SALES

 You may have seen the JDRF "sneakers" at WaWa and Halloween Adventure. These colorful paper sneakers can be sold and displayed at a business to show support for JDRF and for Brian's Pride. If you or somebody you know would like to help us raise money this can be an easy way to do it. Every penny that is donated by a customer will go toward your businesses total. So if your customers donate \$250 dollars your company will have earned a silver level sponsorship without any money coming directly out of your pocket.

If you have any questions or if you are interested in sponsoring or helping Brian's Pride in any way please call or e-mail us.

Deadline for sponsorship is Friday October 7th.

Thank you for being part of Brian's Pride!

Brian and Palma Joslin
610-355-0505 (home)
610-804-4691 (Brian Sr.'s cell)
bmjoslin@verizon.net
thejoslins@verizon.net
brianspride@gmail.com

